



UNIWERSYTET GDAŃSKI



Title: Green Business					Code: 4.0.2411
ECTS points: 2	Hours: 15	Year: 2021/22	Semester: Summer	Status: Elective	Language: English
Lecturer: Ph.D. Malgorzata Szymanska-Bralkowska Email: m.bralkowska@ug.edu.pl					
Course description:					
<ol style="list-style-type: none"> 1. Introduction to green business. 2. Understanding global environmental issues and its impact on world economy. 3. Environmental Strategy. 4. Environmental Management, Environmental Management Systems (EMS) – methodology, role, current issues in business. 5. Green Manufacturing - Lean and Green approach. 6. Organic food and farming. 7. CSR – company social responsibility on environmental matter – case studies. 8. Summary – discussion on green business, environmental management and environmental initiatives in different countries. 					
Reading list:					
<ol style="list-style-type: none"> 1. Winston A. S., Green Recovery, Harvard Business Press, Boston 2011. 2. Zokaei K., Lovins H., Wood A., Hines P., Creating a Lean and Green Business System. Techniques for Improving Profits and Sustainability, CRC Press, A Productivity Press Book, New York, 2013. 3. Averill, D., Lean Sustainability. Creating Safe, Enduring, and Profitable Operations. A Productivity Press Book, CRC Press, Taylor and Francis Group, New York, 2011. 4. Szymańska-Brałkowska M., Janków M., Implementation of Green Lean, "International Journal of Arts and Sciences", Vol. 5, Nr 1, 2012, ss. 155-162, ISSN: 1944-6934. 5. Dües, C. M., Tan, K. H., Lim, M. (2013). Green as the new Lean: how to use Lean practices as a catalyst to greening your supply chain. Journal of Cleaner Production, (40), 93-100. DOI: http://dx.doi.org/10.1016/j.jclepro.2011.12.023. 6. Szymańska-Brałkowska M., Zieliński G., Green Lean in Services, „Zarządzanie i Finanse. Journal of Management and Finance”, Vol.13, No. 2/2015, Wydział Zarządzania Uniwersytetu Gdańskiego, Gdańsk 2015. 7. Malinowska E., Szymańska-Brałkowska M., Lean in the opinion of the employees of production company, „Zarządzanie i Finanse. Journal of Management and Finance”, Vol.13, No. 2/2015, Wydział Zarządzania Uniwersytetu Gdańskiego, Gdańsk 2015. 8. Szymańska-Brałkowska M., Malinowska E., The improvement of the Company's Environmental Performance Through the Application of Green Lean/Lean and Green Approach, Insitute of Economic Research Working Papers, no. 127, Institute of Economic Research: Polish Economic Society Branch, Toruń 2017. 9. Szymańska-Brałkowska M., Malinowska E., Organic food in the aspect of food safety in Poland and in the European Union, „Economic and Environmental Studies”, Vol.14, No.3 (31/2014), 313-327, Sept. 2014, ISSN paper version 1642-2597, ISSN electronic version 2081-8319. 10. Garza-Reyes, J.A. (2015). Lean and green – a systematic review of the state of the art literature. Journal of Cleaner Production, (102), 18-29. DOI: http://dx.doi.org/10.1016/j.jclepro.2015.04.064. 					
Grading:					
The final grades are based on the score according the University terms of study:					
50% or less - 2,0 (fail)					
>50% - 3,0 (pass)					
>60% - 3,5 (pass +)					
>70% - 4,0 (good)					
>80% - 4,5 (good+)					
>90% - 5,0 (very good)					
Prerequisites:					
There are no pre-requisites for this course					