



UNIwersYTET GDAŃSKI



WYDZIAŁ ZARZĄDZANIA
UNIwersYTET GDAŃSKI

Title					Code:
Investment in city development - enrolled					4.0.2413
ECTS points:	Hours:	Year:	Semester:	Status:	Language:
2	15	2021/22	winter	Elective	English
Lecturer: Anna Wojewnik-Filipkowska Email: anna.filipkowska@ug.edu.pl					
Course description:					
<p>The rationalisation of investment decisions in the management of urban development requires acceptance of ideas of sustainable development and smart city, triad of creativity – circularisation – synergy, stakeholder theory, and social responsibility. The rationalisation requires also application of multi-criteria analysis which takes into account cross nature of investment in urban development. The lecture includes analysis of the effects of uncontrolled urbanization on local economy and society with cost-benefit analysis (CBA).</p>					
Reading list:					
<ol style="list-style-type: none"> 1. Wojewnik-Filipkowska A. (2016), Economic and Social Effects of Urbanization - Case Study Analysis. Lecture Notes of the Institute for Computer Sciences, Social Informatics and Telecommunications Engineering, Springer, Vol. 166, pp. 760-773. 2. Wojewnik-Filipkowska, Anna and Rymarzak, Malgorzata and Dariusz, Trojanowski, Real Estate Function Impact on its Value Exemplified by the City of Gdańsk (2013). Journal 'Aestimum', Firenze University Press, ISSN 1592-6117. 3. Wojewnik-Filipkowska A. (2017), Rationalisation of Investment Decisions in the Sustainable Management of Urban Development; is a New Paradigm Needed, Problems of Sustainable Development, vol. 12 no 1, 2017, pp. 79-90. 4. European Commission: Regional and Urban Policy, Guide to Cost-Benefit Analysis of Investment Projects Economic appraisal tool for Cohesion Policy 2014–2020, December 2014 5. Mitchell, R. K., Agle, B. R., & Wood, D. J. (1997). Toward a theory of stakeholder identification and salience: Defining the principle of who and what really counts. <i>Academy of management review</i>, 22(4), 853-886. 					
Grading:					
<p>The final grades are based on the score according the University terms of study:</p> <p>50% or less - 2,0 (fail) >50% - 3,0 (pass) >60% - 3,5 (pass +) >70% - 4,0 (good) >80% - 4,5 (good+) >90% - 5,0 (very good)</p>					
Prerequisites:					
There are no pre-requisites for this course					