

## Subject card

Subject name and code	Innovation in Finance, PG_00124766						
Field of study	Finance and Accounting						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	postgraduate studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Katedra Bankowości i Finansów -> Faculty of Management						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Nina Stepanok				
	Teachers		dr Nina Stepanok				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		11.0		24.0	50
Subject objectives	The course aims to introduce students to the main issues related to innovation in finance.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_W03] The student has an expanded knowledge of man as an entity that creates economic structures and the motives of his actions.	The student has an expanded knowledge of human as an entity that creates economic structures and the motives of his actions.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[FiRMU2_W01] The student has an expanded knowledge of finance and accounting, their place in the system of social sciences and their relationship with other social sciences.	Has extensive knowledge of finance and accounting, their place in the system of economic sciences and relations to other social sciences.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[FiRMU2_K01] Self-improvement: - understands the need for development and lifelong learning, - inspires others to learn, - is able to supplement and improve the acquired knowledge and skills, expanded by the interdisciplinary dimension, - knows his strengths and weaknesses, sets ambitious goals to the best of his ability, - knows how to reconcile with failure, admit to a mistake.	The student understands the need for development and lifelong learning, - inspires others to learn, - can supplement and improve the acquired knowledge and skills, expanded by the interdisciplinary dimension, - knows his strengths and weaknesses, sets ambitious goals to the best of his ability, - knows how to reconcile with failure, admit to a mistake.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task [SK8] observation of student's independent or team work
	[FiRMU2_U08] The student has an in-depth ability to prepare typical written works, oral speeches, and presentations in Polish concerning specific issues in finance and accounting using basic theoretical approaches and various sources of information.	Has an in-depth ability to prepare typical written works as well as oral presentations and presentations on specific issues in the field of finance and accounting using basic theoretical approaches, as well as various sources.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[FiRMU2_U09] The student can use a foreign language at the B2+ level of proficiency of the Common European Framework of Reference for Languages and specialized terminology. The student has an in-depth ability to prepare written works, oral speeches and presentations in a modern foreign language on specific issues in his/her specialty, using basic theoretical approaches and various sources of information.	Has a good command of the English language at a level corresponding to the B2+ level of the European Language Description Framework. Possesses in-depth abilities to prepare written papers, oral reports and presentations, in a modern foreign language, on specific issues in the field of finance, using basic theoretical approaches, as well as various sources.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[FiRMU2_W04] The student has expanded knowledge of views on economic and social structures and institutions, as well as types of social ties and their historical evolution.	Has extended knowledge of views on socio economic structures and institutions as well as types of social ties and their historical evolution.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FiRMU2_U02] The student can use advanced theoretical knowledge to describe the causes and course of economic processes and phenomena. The student can formulate his own critical opinions.	Can use theoretical knowledge to describe the causes and course of economic processes and phenomena. Can formulate his own critical opinions	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task

Subject contents	1. Innovation		
	2. Innovative Forms of Financing - PE/VC		
	3. Innovative Forms of Financing - Business Angels		
	4. Innovative Forms of Financing Crowdfunding		
	5. Blockchain and Bitcoin		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project credit	51.0%	30.0%
	Written test	51.0%	50.0%
	Active participation in classes	51.0%	20.0%
Recommended reading	Basic literature	1. P. Molyneux, N. Shamroukh (1999): Financial Innovation 1st Edition	
		2. A. Metrick, A. Yasuda (2010): Venture Capital and the Finance of Innovation, 2nd Edition	
		3. M. Ramsinghani (2014): The Business of Venture Capital: Insights from Leading Practitioners on the Art of Raising a Fund, Deal Structuring, Value Creation, and Exit Strategies (Wiley Finance) 2nd Edition	
	Supplementary literature	1. Kędzierska-Szczepaniak A. Legal changes and the development of the equity crowdfunding market in Poland. Zeszyty Naukowe Politechniki Śląskiej. Organizacja i Zarządzanie. 2024;489498. doi: 10.29119/1641-3466.2024.192.30	
		2. Szopik-Depczyńska K, Dembińska I, Barczak A, Kędzierska-Szczepaniak A, Fazio M, Ioppolo G. The impact of crowdsourcing and user-driven innovation on R&D departments innovation activity: application of multivariate correspondence analysis. Equilibrium. 2024;19:171206. doi:10.24136/eq.2732	
		3. Kędzierska-Szczepaniak A, Minga Z. Content marketing as an innovative solution for crowdfunding platforms - the example of Patronite platform. Procedia Computer Science. 2022;207:43184327. doi:10.1016/j.procs.2022.09.495	
		4. Biernacki Krzysztof: and Innovation Management: A 2025 Vision to Sustain Economic Development during Global Challenges / Soliman Khalid S. (eds.), 2020, International Business Information Management Association (IBIMA), ISBN 9780999855141, pp. 15403 15409	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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