

**Subject card**

<b>Subject name and code</b>	Investment in City Development, PG_00188978						
<b>Field of study</b>	Finance and Accounting, Informatics and Econometrics, Management						
<b>Date of commencement of studies</b>	October 2025	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Optional subject group		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			English		
<b>Semester of study</b>	2	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Investment and Real Estate -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Anna Wojewnik-Filipkowska				
	<b>Teachers</b>		dr hab. Anna Wojewnik-Filipkowska				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	8		1.0		41.0	50
<b>Subject objectives</b>	The general aim of the lecture is to introduce the concept of investment in urban development, explain the principles of modern city development, and propose a new approach to investment decision-making in urban areas to support city development at both the strategic and operational levels.						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>			<b>Method of verification</b>	
	[ZARZL3_W01] The student has advanced knowledge and understanding of the nature and evolution of management, quality sciences, economics, and finance theories, along with their place in the social sciences system — particularly their relevance to business decision-making.		The student has advanced knowledge and understanding of theories related to urban development within management, economics, and finance, and can explain their evolution and relevance for investment and strategic decision-making in the context of urban economies.			[SW4] test/exam - oral or written	
	[IiEL3_W01] The student knows and understands to an advanced degree the nature and evolution of theories in management, quality sciences, economics, and finance, along with their place in the social sciences system —especially in applying informatics or statistics tools.		The student has advanced knowledge and understanding of theoretical concepts related to urban development within management, economics, and finance, and is able to apply IT and statistical methods and tools to analyse investment processes, evaluate urban projects, and assess the dynamics of urban area development.			[SW4] test/exam - oral or written	
	[FiRL3_W01] The student has advanced knowledge and understanding of the nature and evolution of management, quality, economics, and finance theories and their place in the social sciences system, particularly from the perspectives of finance and accounting.		The student has advanced knowledge and understanding of theories related to urban development within management, economics, finance, and accounting, and can explain their evolution and application in financial analysis and feasibility assessment at both the strategic and operational levels.			[SW4] test/exam - oral or written	

Subject contents	Challenges of contemporary cities Role and types of investment in urban development Concepts of modern and sustainable cities Partnership in city development City value Stakeholder theory Multi-criteria analysis			
Prerequisites and co-requisites				
Assessment methods and criteria		Subject passing criteria	Passing threshold	Percentage of the final grade
		test	51.0%	75.0%
		attendance	51.0%	25.0%
Recommended reading	Basic literature	Wojewnik-Filipkowska A. (2016), Economic and Social Effects of Urbanization - Case Study Analysis. Lecture Notes of the Institute for Computer Sciences, Social Informatics and Telecommunications Engineering, Springer, Vol. 166, pp. 760-773. Wojewnik-Filipkowska, A. and Rymarzak, M. and Trojanowski D. , Real Estate Function Impact on its Value Exemplified by the City of Gdańsk (2013). Journal 'Aestimum', Firenze University Press, ISSN 1592-6117. Wojewnik-Filipkowska A. (2017), Rationalisation of Investment Decisions in the Sustainable Management of Urban Development; is a New Paradigm Needed, Problems of Sustainable Development, vol. 12 no 1, 2017, pp. 79-90.		
	Supplementary literature	Brealy R. A., Using Project Finance to fund infrastructure investment, London Business School, in Chew D. H., The new corporate finance where theory meets practice, Irwin/McGraw-Hill 1999. Guide to Cost-Benefit Analysis of Major Projects In the context of EC Regional Policy, current edition. Public-private partnership as a tool to develop infrastructure in Poland, White paper American Chamber of Commerce in Poland. Yescombe E.R., Principles of Project Finance, Yescombe Consulting , Ltd., London, U.K. 2002.		
	eResources addresses			
Example issues/ example questions/ tasks being completed				
Work placement	Not applicable			

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